

## Sign Me Up

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship

Selection: \_\_\_\_\_

Total Support: \$ \_\_\_\_\_



Payment Method: Check or Credit Card

Please make checks payable to NYFS,  
15 Berkshire Road, Sandy Hook, CT 06482

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_



For additional information or questions,  
please contact Julie Schmitter at (203) 270 - 4335 or  
[jschmitter@newtownyouthandfamilyservices.org](mailto:jschmitter@newtownyouthandfamilyservices.org)

## You Make A Difference!

For more than 40 years, Newtown Youth & Family Services (NYFS) has strengthened Greater Newtown by supporting individuals and families ages 4 to 99. Through mental health counseling, case management, youth employment, positive youth development, and family support services, NYFS helps community members build resilience, overcome challenges, and thrive.

**Your generosity makes this work possible!**

As our nation celebrates America's 250th Anniversary, NYFS is proud to host the **41st Annual Hometown Holiday Festival**, a cherished community tradition that brings neighbors together in the spirit of connection, service, and hope.

Thank you for helping NYFS continue empowering Greater Newtown for generations to come.



*All proceeds benefit NYFS -  
Helping Youth, Adults, and Families reach  
their highest potential*

# 41<sup>st</sup> Annual

## Hometown Holiday Festival



Premier Sponsor

 **Newtown Savings Bank**  
The Power of Local®

**December 6, 2026**  
**Main Street**  
**Newtown, CT**

*Sponsorship, Advertisement,  
and Donation Opportunities*

## Event Sponsorships

### Premier - \$7,500

- Logo as sponsor on all event marketing materials
- Exclusive sponsor of select Festival event
- Full page first featured ad in program book
- Featured spotlight on social media and e-newsletter
- Complimentary 10 tickets

### Diamond - \$5,000

- Logo as sponsor on Festival website
- Exclusive sponsor of select Festival event
- Full-page premium placement ad in program book
- Featured spotlight on social media and e-newsletter
- Complimentary 8 tickets

### Gold - \$2,500

- Logo as sponsor on Festival website
- Exclusive Sponsor of select Festival event
- Half-page ad in program book
- Featured spotlight on social media and e-newsletter
- Complimentary 4 tickets

### Silver Bells - \$1,500

- Logo as sponsor on Festival website
- Exclusive sponsor of select Festival event
- Half-page ad in program book
- Featured spotlight on social media and e-newsletter
- Complimentary 2 tickets

### Holiday Helper - \$750

- Logo as sponsor on Festival website
- Quarter-page ad in program book
- Social media recognition

**\*Silver Bells sponsors and above are eligible for exclusive sponsorship of these select events:**

- Holiday House Tours
- The Nutcracker Suite
- Historic Trolley Tour
- Holiday Market
- Silent Auction



## Activity Sponsorships

### Exclusive - \$550

### Co-Sponsor - \$350



- Festival of Trees
- Holiday Lights to Santa
- North Pole Elf Chats
- Sweet Treats & Crafts Corner
- Gingerbread House Competition
- A Main St. Visit with Santa
- Red, White & Who Scavenger Hunt

### Benefitis Include:

- Featured spotlight on social media and e-newsletter
- Logo on all event activity marketing materials

## Purchase an Ad

\_\_\_\_\_ \$300 - Full-Page 5"w x 8"h

\_\_\_\_\_ \$200 - Half-Page 5"w x 3.875"h

\_\_\_\_\_ \$125 - Quarter-Page  
Vertical - 2.375"w x 3.875"h  
Horizontal - 5"w x 1.813"h

- Images and graphics should be in color and at least 300 DPI for high quality printing
- File formats include PDF, TIFF, JPG, or EPS

**Please email your ad to Julie Schmitter at:**

**[jschmitter@newtownyouthandfamilyservices.org](mailto:jschmitter@newtownyouthandfamilyservices.org)**

## Donate to the Festival of Trees

Description: \_\_\_\_\_

# of Items Donating: \_\_\_\_\_

## Donate to the On-line Silent Auction

Description: \_\_\_\_\_

Estimated Value: \_\_\_\_\_

**Donations Due by October 30, 2026**

## Become a Festival Friend

I am unable to attend, but please accept this donation in the amount of: \$ \_\_\_\_\_

